

# KGOTHSO “KG” MONTJANE

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INSPIRING A NATION



Presented by:





Do you know of South Africa's  
first Black Women's  
Wimbledon Semi-Finalist?

# RANKINGS



Continental Ranking:  
**N° 1 in Africa**  
(for 11 years running)

National ranking:  
**N° 1 in South Africa**  
(2007-2018)

International ranking:  
**N° 6 on the ITF World  
Wheelchair Tennis rankings**

Career best ranking:  
**World N° 5 (2013)**



## ABOUT



Born in Polokwane, Limpopo with a congenital birth defect, went through a single **amputation below the knee** at the age of 12.

She **began her tennis career at 20 years old**, when she received the equipment necessary for her to play wheelchair tennis.

KG completed a **BSC Degree in Recreation and Leisure** at the University of Venda in 2010.

She currently trains at Pretoria Boys High with **Gerald Stoffberg**, her tennis coach.

KG is currently one of **South Africa's most successful athletes**.

*“No worthwhile journey  
is without its challenges.  
It’s the rough road that  
ends in greatness.”*

Kgothatso KG Montjane



## ACHIEVEMENTS

**Representing South Africa at the 2008, 2012 and 2016 Paralympics.**

**1st wheelchair tennis player from Africa to be nominated as the IPC athlete of the month (October 2012).**

**1st African player to compete in the esteemed NEC World Singles and Doubles Masters.**

**1st player from Africa to compete in a wheelchair tennis grand slam (Australia Open 2013), where she reached the quarter finals.**

**1st black woman from Africa to compete in Grass-Court event Wimbledon in London 2018 and reach semi-finals.**





## AWARDS

**SA Sportswoman of the  
Year with Disability**  
2011, 2012, 2013  
& finalist in 2014 & 2015.

**Gauteng Sportswoman of  
the Year with a Disability**  
2013, 2014 & 2016.

**SPAR G Sport  
Sportswoman of the Year  
with a Disability**  
2013, 2016 & 2017.



# GOALS

## IMPROVE OVERALL RANKING

Compete in the  
**26 weeks International  
Tennis Federation (ITF)**  
world tour events to  
improve her world  
ranking.

## PARTICIPATE IN GRAND SLAMS

With higher ranking  
she will be able to  
**compete in four  
Grand Slam  
tournaments.**

## RANK TOP 3 IN THE WORLD

Rank top 3 in the  
world and **qualify  
for the Paralympics**



*“I want to encourage other people with disabilities to play wheelchair tennis because it’s given me a new life and a healthy sense of well-being. Playing a sport shows people living with disabilities that we can be active and lead good lives.”*

*Kgothatso KG Montjane*



# TENNIS FOUNDATION RESEARCH FINDINGS – Impact of playing tennis for disabled people

## POSITIVE IMPACT

84% of players say that playing tennis has had a positive impact on their social support network

9 in 10 players say that playing tennis has positively impacted their sense of self-confidence

68% of players say they are feeling happier since they started playing tennis

## BARRIERS TO PARTICIPATION

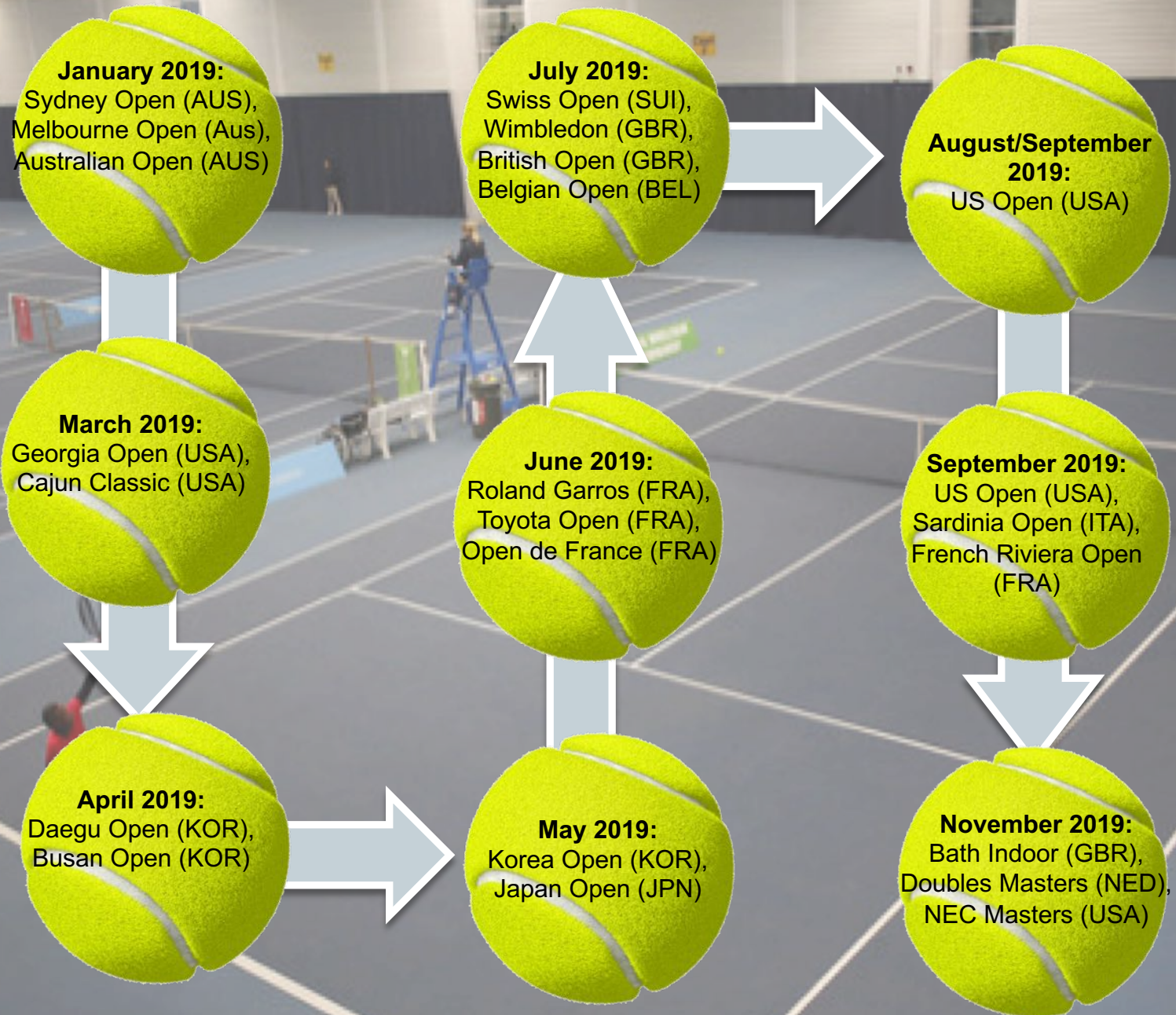
38% of players said finding players of similar ability

27% of players said the costs of lessons

25% of players said travelling to the venue



# KG's ROAD TO 2020 TOKYO OLYMPICS





# BENEFITS



## BRANDING

Apparel (on & off court), Wheelchair, accessories



## MEDIA EXPOSURE

High media value, TV coverage of matches, PR & Media, Social media, Events, Appearances & Mentions



## SOCIAL IMPACT

Positive reputational & social impact in South Africa & globally



# WHY SPONSOR KGO THATSO 'KG' MONTJANE

## TRUE CHAMPION

She is a CHAMPION on and off the court, despite her physical and socio-economic adversities she has succeeded where no other South African athlete has.

## INSPIRES A NATION

Her personal story and achievements are an inspiration to all. She is a motivator and an example on how to overcome challenges in life and achieve great success.  
She is a fighter and a winner.

## HIGH MEDIA VALUE

She is the darling of the media who follow her story and achievements attentively. Through a strategic media & PR plan, even higher levels of media exposure can be achieved.





# CONCLUSION

Kgothatso is a trailblazer has made it this far against all odds.

Her dream of becoming no.1 in the world in her category is realistic and achievable.

Given the opportunity & required resources, KG will achieve all her goals, put South Africa on the map at the Tokyo 2020 Paralympics and continue to inspire all South Africans.





# THANK YOU

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At Optimize, we believe in the power of sports, people & dreams.

Our Marketing Agency assists in transforming the way companies and people do business as well as to successfully use the platform of sport as a vehicle to market.

Achieving a not only a Return on Investment but also a share of heart.

We believe in doing good and doing things to impact the greater good.

It therefore gives us great pleasure to work with a Champion like Kgothatso Montjane, because her achievement and her relentless determination inspires us not only to be good, but to be great.

Optimize Agency is proud to call KG a team member and has offered their services **pro-bono** to assist her in achieving her goals. A champion of this stature needs to be recognized and given the tools & the opportunity to achieve even greater things, not only for herself but also to inspire the nation.